

ACLM ETHICS 2015

“Doing What’s Right When No One Is Looking”

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Objectives

Using a series of vignettes portraying interactions between clinicians and their patients, participants will:

- Identify inappropriate professional behaviors
- Define ethical dilemmas
- Discuss legal aspects of clinician/patient/commercial third party interactions

Urine or You’re Out!

When Privacy is a Social Thing

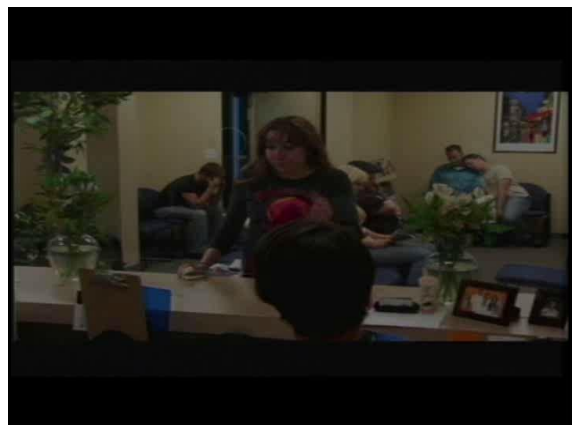
**Your Hair
or
Down There!**



**If Looks Can Kill,
What Can a
Phone Call Do?**



... Well they did have access!



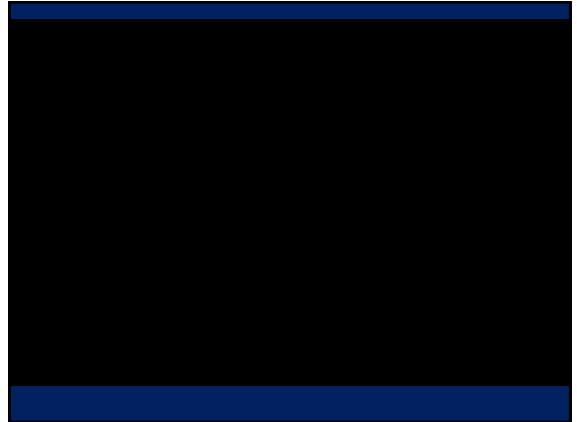
Telemedicine

State law variation

- ATA report September 2014
- Oklahoma vs. Nevada example

Marketing

- Individuals
- Hospitals
- Through corporations
- Insurance substitutes

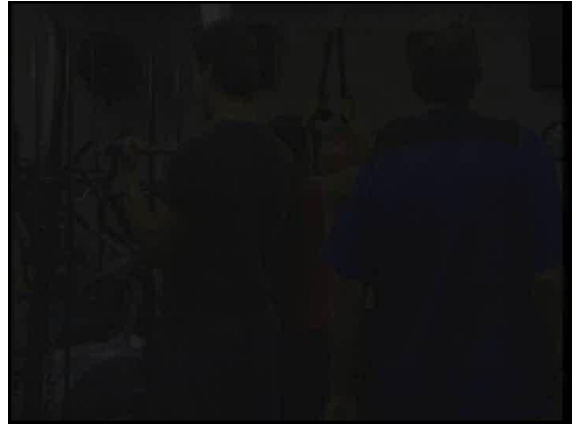


Consultation Problem?



Privacy Trade-off?

Duty to Disclose Substandard
Care



Confidentiality Issue?
HIPAA Violation?



Herbal Options
Who Benefits?
Stark Self-Referral Violation?

U Care
About Medicare?



I'd rather have a bottle in front of me, than a frontal lobotomy

